

Annual Report

2015

Our mission is to **enrich** the quality of community + personal life in **Maine** by **strengthening** the leadership, voice + organizational **effectiveness** of our state's **nonprofits**.



Photo courtesy of Island Institute, Member Since 2013
Photo Credit Peter Ralston

Highlights 2015

Meet

Our new Executive Director

As the new executive director at the Maine Association of Nonprofits, I look forward to building on the organization's history and accomplishments, encouraging innovation and cross-sector relationships and strengthening our collective voice as integral to Maine's economy and communities.

MANP must continue to provide exceptional services for nonprofits to be successful. Affordable access to timely information and relevant training is critical to staying up-to-date on the trends and best practices in the field. We provide the state's largest professional network for nonprofits to learn from one another and actively promote information-sharing and collaboration to find solutions to shared concerns.

There's great potential for MANP to increase our impact while fostering deeper understanding of the nonprofit sector's critical role. Our Board of Directors and staff are committed to increasing awareness about the essential work of Maine's nonprofits, encouraging partnerships across silos to address critical statewide issues, and pursuing fresh approaches that strengthen nonprofits through innovation and creative thinking.

We are proud to serve organizations that place Maine people and communities at the center of their work. Many thanks to our members and supporters for your continued confidence.

I look forward to working with you on the challenges and opportunities ahead.



Staff: NonprofitMaine.org/Staff

Learn

Strengthening Maine's nonprofits



- ▶ Leveraged **500+** volunteer hours from **46** presenters to offer **80+** trainings.
- ▶ Trained **900+ individuals** through SkillBuilders, webinars and in-depth programs. **99%** report an **increase in job effectiveness**.
- ▶ 94% of executive directors in MANP's Leadership Institute report **increased skills + confidence**.
- ▶ Prepared **113 board members** with Board Boot Camps on their legal and recommended roles + responsibilities.
- ▶ Piloted a **board recruitment** webinar series to help boards align their processes with strategic goals.
- ▶ Expanded and improved our **free resource library** on nonprofit management best practices.

"The program was excellent and the presenter was informative, funny, and very engaging. I learned so much overall at this program and I found all of the information given to be very valuable."

Board: NonprofitMaine.org/Board

Connect

Connecting people + resources



- ▶ Connected a **powerful network** of **780** nonprofit members.
- ▶ Provided **broad value at affordable costs** with the support of **145 Friends** of MANP.
- ▶ Showcased **1,000+ jobs** to **16,000** monthly visitors interested in the nonprofit sector.
- ▶ Fostered **peer-to-peer learning** through education programs that incentivize group participation.
- ▶ Connected members to **pro bono** legal, accounting, human resources and risk management support, and provided consultant and vendor **referrals** through our searchable Yellow Pages.

“Collaborating with MANP has allowed us to provide a cost effective way to bring immediate, meaningful, and professional resources to our local nonprofits. The MANP assistance also provides long-term impact, as many dedicated community members serve on multiple nonprofit boards throughout their lifetimes.”

Advocate

Advancing creative solutions



- ▶ Elevated public and policymaker understanding of the economic and social impact of nonprofits at our annual **Nonprofit Day**.
- ▶ **Defended the sector** against attacks on tax exemptions by speaking up at the State House and equipping members to be strong advocates for good public policy.
- ▶ Promoted the work of nonprofits across the State by **increasing media presence** and **strengthening partnerships** with multiple news outlets.
- ▶ Provided **training** on effective and compelling **advocacy and communications** strategies and techniques to advance public policy.

Thanks to you and your team for all the great work by MANP in the midst of all that has been happening in Augusta. We've relied heavily on lots of good information that MANP has developed in formulating responses and actions. I really appreciate the great resource your organization has provided us and many other nonprofits during this turbulent time.”

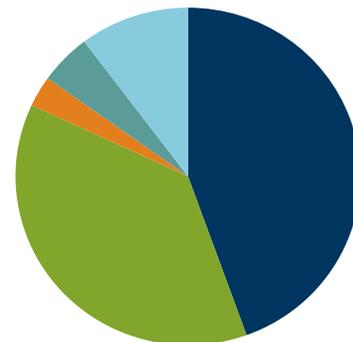
Financials 2015

Revenues + Other Support*	12/31/2014	12/31/15
Membership Dues ▶	\$264,053	\$279,500
Education Programs + Sponsorships ▶	\$264,716	\$235,280
Contributions ▶	\$16,295	\$18,475
Grants ▶	\$114,483	\$30,450
Subscriptions, Fees + Other ▶	\$66,066	\$64,606
Total Revenue + Other Support	\$725,613	\$628,311

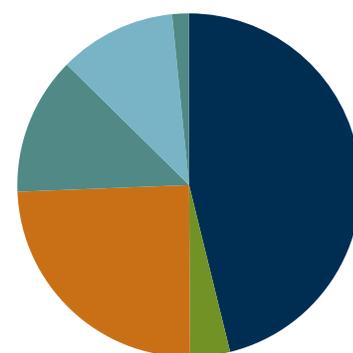
Expenses*	12/31/2014	12/31/15
Education ▶	\$282,289	\$333,692
Coalition/Group Services ▶	\$34,783	\$27,178
Membership Services ▶	\$162,710	\$177,097
Advocacy ▶	\$92,619	\$93,991
Administration ▶	\$73,230	\$79,771
Fundraising ▶	\$16,485	\$11,449
Total Expenses	\$662,116	\$723,1278

Change to Net Assets	\$63,497	(\$94,867)
Net Assets, Beginning of Year	\$163,966	\$227,463
Net Assets, End of Year	\$227,463	\$132,596

Revenue + Other Support



Expenses



*Small arrows provide key for charts.

Progress 2016

This year we are:

- ▶ Preparing nonprofits to manage leadership transition through our **Mission Driven Leadershift** initiative.
- ▶ Increasing **in-depth programming**, with a focus on building organizational leadership capacity and strong teams at both the staff and board level.
- ▶ Expanding our commitment to best practices and education opportunities designed to facilitate **team and peer-to-peer learning**.
- ▶ Engaging stakeholders in the development of our **public policy agenda** for the 128th legislature.
- ▶ Laying the groundwork for our Voice of the Sector campaign, a project that will **foster broader understanding, awareness and appreciation of nonprofits** across the State.