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CONTACT: Jenn Burns Gray
207-871-1885 (w)
207-798-2900 (c)
jgray@nonprofitmaine.org

2019 Adding Up Impact Report to be released on Maine Nonprofit Day January 17

Portland, ME – Tomorrow, the Maine Association of Nonprofits (MANP), the largest membership organization in the state dedicated to working with Maine’s nonprofits, is releasing Adding Up Impact: Maine Nonprofits at Work, a biennial report illustrating the contributions of Maine nonprofits to the state economy and quality of life.

The 2019 Adding Up Impact highlights the following key findings:

- Nonprofits employ over 98,000 Maine citizens, making the nonprofit sector a more significant employer than nearly all other industries in the state.
- Maine nonprofits contribute approximately $12 billion per year to the economy through wages paid, retail and wholesale purchases, and professional services contracts.
- Maine’s nonprofit sector paid over $4.7 billion in wages in 2017, or 17.9% of the state’s total payroll. These wages translated in an estimated $271 million of personal income tax revenue for Maine’s state and local governments and over $809 million in federal tax revenues.

The report (embargoed until the 17th) also features return-on-investment stories of impact from nine nonprofits across Maine. These stories bring to life the many ways nonprofits stimulate the economy, strengthen communities, foster civic engagement and weave a strong safety net for Maine’s citizens. “Nonprofits are critical partners with government and business in bolstering Maine’s economic future,” said Jennifer Hutchins, MANP Executive Director.

The report was funded with support from the Maine Community Foundation, the Maine Health Access Foundation, the Unity Foundation and Healey & Associates. Find the report online on MANP’s website: www.nonprofitmaine.org.

The release of the report coincides with the 16th annual Maine Nonprofit Day also on January 17, 2019, featuring exhibits in the State House Hall of Flags where legislators can learn about the vital contributions Maine’s diverse nonprofits make to the state economy and quality of life.

“Advocacy is a critical part of the success of mission-driven organizations across the state,” said Hutchins. “Not only does this day promote the richness and diversity of the sector, it strengthens relationships between nonprofit leaders and public officials. Our featured organizations have extraordinary social and economic impacts on our state, and we look forward to highlighting that for lawmakers.”

All nonprofits are invited to take action on January 17 by reaching out to their legislators and media as well as promoting the value of the nonprofit sector on social media. For more information, go to: https://www.nonprofitmaine.org/advocate/nonprofit-day-at-the-state-house/

For more information about the Maine Association of Nonprofits, visit https://www.nonprofitmaine.org or call (207) 871-1885.

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LOCAL MEDIA, PLEASE NOTE—Exhibitors in the State House Hall of Flags include:

Biddeford Cultural and Heritage Center - Biddeford
Lake Stewards of Maine - Volunteer Lake Monitoring Program - Auburn
LearningWorks - Portland
LifeFlight of Maine/The LifeFlight Foundation - Camden
Maine Children's Home for Little Wanderers - Waterville
Maine Coast Fishermen's Association - Brunswick
Motivational Services, Inc. - Augusta
Patten Free Library - Bath
Penobscot Community Health Center, Inc. - Bangor
Speak About It - Portland
The Transformation Project - Westbrook
Travis Mills Foundation - Rome

Since 1994, MANP has grown to become Maine’s comprehensive resource for the tools, knowledge, and connections nonprofits need to be effective and well-run. With a growing statewide membership of over 900 nonprofit and 160 for-profit organizations, MANP advances the public profile of Maine nonprofits by highlighting their vital contribution to the quality of life in our state, connects people, organizations and resources from all sectors to foster collaborative problem solving, and strengthens nonprofits by providing management training and leadership development programs, resources and services to help staff and board leaders enhance their community mission impact.