



**FOR IMMEDIATE RELEASE:**

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**Maine Association of Nonprofits Expands Online Education Opportunities**

*Adds New Nonprofit Management Certificate with MindEdge*

**Portland, ME** - Maine Association of Nonprofits (MANP), the largest membership organization in the state dedicated to strengthening Maine's nonprofits, is pleased to announce the expansion of its programs with the addition of a new online Nonprofit Management Certificate. This new program is designed to strengthen the budgeting, finance, board & volunteer development, fundraising, leadership and marketing skills necessary for individuals and nonprofits to further their professional development and organizational success.

"This program compliments our current training offerings and is an easy, affordable, and convenient way for adult learners to develop critical management and leadership skills," said Katrina Ruffner, MANP Program Manager. "In the nonprofit world, tight budgets often prevent organizations from investing in employee development. However, the better trained your staff, the more likely they will be to improve performance and achieve your organization's goals. Investing in online professional development is a cost effective strategy for organizations to develop new and emerging leaders."

"These new classes are a great option for busy nonprofit professionals looking to gain the skills they need on their own time, at their own pace, and from any location," said Ruffner. "There is video, interactive exercises, real world examples, and case studies. This is truly the modern classroom. The flexibility to sign up for just one course or complete the entire certificate program is just another added benefit we are pleased to provide for our members."

MANP offers ongoing education and resources designed to provide nonprofit leaders, staff, board members and volunteers with the necessary knowledge and skills to help their organizations become more effective and well-run. These workshops, webinars and conferences cover a variety of topics and provide professional development pathways to individuals at all levels of experience.

For more information on upcoming educational opportunities with MindEdge or to register for other MANP events, visit <http://www.NonProfitMaine.org/Learn/> or call (207)871-1885.

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*Since 1994, MANP has grown to become Maine's comprehensive resource for the tools, knowledge, and connections nonprofits need to be effective and well-run. With a growing statewide membership of almost 800 nonprofit and 135 for-profit organizations, MANP **advances** the public profile of Maine nonprofits by highlighting their vital contribution to the quality of life in our state, **connects** people, organizations and resources from all sectors to foster collaborative problem solving, and **strengthens** nonprofits by providing management training and leadership development programs, resources and services to help staff and board leaders enhance their community mission impact.*

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