GIVING IN MAINE
2015 Update of Individual Giving

Reflects most recent data available

Each year, foundations and generous individuals provide millions of dollars of support for nonprofit organizations that strengthen the lives of Maine residents and their communities. As part of the Maine Philanthropy Center’s commitment to promote philanthropy and increase its impact in Maine, we have collected and analyzed the most recent data available to provide a snapshot of giving in Maine.

Individual Giving 2012

- Individual Maine residents donated over $590 million to charities in 2012 either through bequests after death ($165 million) or in declared charitable contributions ($425 million) during the year.
- Maine’s total contributions by individuals have decreased by 1.6% since 2011 while the national average has increased by 13%.
- 141,920 or 22% of Mainers at every income level reported charitable contributions on their federal tax returns. This is a decrease of 2.6% in the number of people reporting contributions which is consistent with the national decrease of 1.5%.
- Average gift size has increased 10% over the last five years.
- Bequest contributions increased by 6.5% which places Maine as 3rd in the nation for average bequest contribution.

How Maine Individual Giving Compares to the U.S. and New England

<table>
<thead>
<tr>
<th></th>
<th>Average Income</th>
<th>Income Rank</th>
<th>Average Gift Size</th>
<th>Gift Size Rank</th>
<th>% of Income to Charity</th>
<th>% of Income Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maine</td>
<td>$51,374</td>
<td>44</td>
<td>$2,994</td>
<td>51*</td>
<td>1.3%</td>
<td>48</td>
</tr>
<tr>
<td>Connecticut</td>
<td>$91,371</td>
<td>2</td>
<td>$5,500</td>
<td>19</td>
<td>2.2%</td>
<td>24</td>
</tr>
<tr>
<td>Massachusetts</td>
<td>$79,870</td>
<td>4</td>
<td>$4,706</td>
<td>32</td>
<td>1.9%</td>
<td>36</td>
</tr>
<tr>
<td>New Hampshire</td>
<td>$65,969</td>
<td>14</td>
<td>$3,132</td>
<td>50</td>
<td>1.2%</td>
<td>51</td>
</tr>
<tr>
<td>Rhode Island</td>
<td>$59,271</td>
<td>22</td>
<td>$3,155</td>
<td>49</td>
<td>1.5%</td>
<td>46</td>
</tr>
<tr>
<td>Vermont</td>
<td>$53,659</td>
<td>38</td>
<td>$3,985</td>
<td>44</td>
<td>1.6%</td>
<td>45</td>
</tr>
<tr>
<td>National</td>
<td>$62,645</td>
<td>33</td>
<td>$5,296</td>
<td>35</td>
<td>2.2%</td>
<td>45</td>
</tr>
</tbody>
</table>

Mainers have been generous with their planned giving.

*DC included in the list
Source of data: IRS statistics
Almost one-fourth of all Maine residents reported charitable deductions.

Mainers with the lowest income give the highest percentage of their income to charities. The average ratio in Maine is 1.3%, but Mainers with incomes less than $25,000 give almost 5% of their income.

Mainers at the highest income brackets give 2.4% to charity.

In the urban areas of Portland and Lewiston, Mainers in the lowest income bracket give an average of 13% of their income to charity while the highest income bracket gives at the state average of 2.4%.

York, Cumberland, and Sagadahoc counties represent almost 40% of Maine’s population and account for more than 50% of charitable deductions.

In addition to monetary donations, 350,000 Mainers also contributed $1 billion in time and energy to nonprofits in a variety of volunteer positions. Maine ranks 12th in the country for overall volunteering rate. *

Map reflects:
- Total charitable deductions declared by county
- Percentage of deductions for each county

*“Volunteering and Civic Life in America”, Census Bureau data