



FOR IMMEDIATE RELEASE:

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CONTACT: Jenn Burns Gray

207-871-1885

jgray@nonprofitmaine.org

National Nonprofit Fundraising Expert Visits Maine

Portland, ME – This week, the Maine Association of Nonprofits (MANP) and the Quimby Family Foundation are hosting two events with internationally recognized speaker, author and founder of *Grassroots Fundraising Journal*. A fundraising expert, Kim Klein is making a rare Maine appearance October 25 and 26 in Portland.

Klein will present *Nonprofits Talking Taxes* this Wednesday, October 25 from 2:45 to 6:00 pm at the Clarion Hotel in Portland as part of MANP's Executive Leadership Forum series. The forum will include a discussion of how, by working collectively instead of issue by issue, we exercise aggregate clout with lawmakers and at the ballot box to create communities that reflect the values of the common good.

"Tax reform is a hot topic in Augusta and Washington. One in six Maine workers is employed by a nonprofit. This sector of the workforce should engage in conversation about tax policy – what public dollars should pay for and what the private sector should pay for," said Jennifer Hutchins, MANP Executive Director. "We are delighted to partner with the Quimby Family Foundation to bring Kim's insights to Maine and to share her wide range of expertise with nonprofits across Maine."

Klein will also present *How to Survive and Thrive in the "New Normal"* on Thursday, October 26 from 9:00 am – 4:00 pm at the Clarion Hotel in Portland as part of MANP's Focus series. In this practical day-long workshop, attendees will learn:

- How to use fundraising strategies to acquire, retain, and upgrade donors
- What characterizes donor prospects for their organization
- How to build a fundraising team
- The psychology and logistics of personal solicitation

Kim Klein, an author and speaker, is known for her ability to deliver information in a practical and humorous way. She has worked in all aspects of fundraising and has helped thousands of grassroots organizations survive and thrive through tough political and economic realities. Klein is the author of five books including *Reliable Fundraising in Unreliable Times*, which won the McAdam Book Award in 2010. She co-founded the *Grassroots Fundraising Journal* in 1981 and was its publisher for 25 years. She has provided training and consultation in all 50 United States, five Canadian provinces and 21 other countries and is a lecturer in the School of Social Welfare at the University of California Berkeley.

The Fall 2017 Executive Leadership Forum and Focus on Fundraising are offered in partnership with the Quimby Family Foundation and generously sponsored by Healey & Associates and MaineBiz.

MANP's mission is to enrich the quality of community and personal life in Maine by strengthening the leadership, voice, and organizational effectiveness of our state's nonprofits. The organization represents more than 800 nonprofit organizations from across Maine of all sizes and mission areas. www.nonprofitmaine.org

565 Congress Street, #301
Portland, Maine 04101

tel: 207-871-1885

fax: 207-780-0346

www.NonprofitMaine.org

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*Since 1994, MANP has grown to become Maine's comprehensive resource for the tools, knowledge, and connections nonprofits need to be effective and well-run. With a growing statewide membership of over 800 nonprofit and 135 for-profit organizations, MANP **advances** the public profile of Maine nonprofits by highlighting their vital contribution to the quality of life in our state, **connects** people, organizations and resources from all sectors to foster collaborative problem solving, and **strengthens** nonprofits by providing management training and leadership development programs, resources and services to help staff and board leaders enhance their community mission impact.*

NOTE TO EDITORS: A photo of Ms. Klein is available upon request.