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Maine Association of Nonprofits Hosts Focus on Fundraising Event

Essential Skills for Nonprofit Financial Success

Portland, ME - Maine Association of Nonprofits (MANP), the largest membership organization in the state dedicated to working with Maine's nonprofits, is hosting a day-long [Focus on Fundraising](#) event on Thursday, December 3rd in Freeport. MANP's Focus events put the spotlight on specific areas of nonprofit management. Designed to support team learning and action planning, these events encourage staff and board members to put what they learn into practice right away. Over 175 nonprofit professionals from across the State have registered for the day long training.

"A lack of financial resources is the number one concern we hear from our members across the state," said Katrina Ruffner, MANP Program Director. "Long-term sustainability and mission success requires that organizations develop strategies and skills to raise the money they need for programs and services. Our educational programs are designed to address the needs of our members in real time and this event will offer attendees the practical skills necessary to increase their effectiveness and support their organization financially."

The event will be facilitated by [Andy Robinson](#), a national consultant with 34 years of experience working with nonprofits as a fundraiser, trainer and community organizer. He specializes in the needs of organizations working for human rights, social justice, artistic expression, environmental conservation, and community development. Robinson has also authored several books on the subject of nonprofit management.

"This workshop was a great blend of lecture and hands-on exercises with peers. I would recommend it to anyone from staff, to board, to volunteers," said an attendee at a previous Robinson training in Maine. Robinson hosted a popular and well-attended fundraising training for [Maine Coast Heritage Trust](#) in 2014. On December 2, they will welcome him again for a [workshop on developing volunteer leadership](#).

"Organizations that take advantage of professional development opportunities offered by MANP will be better equipped to handle the constantly shifting funding environment," said Scott Schnapp, Executive Director of MANP. "As resources and budgets are strained, nonprofit organizations need to embrace new ways of thinking about fund development. This event is quite literally an investment in their future."

MANP offers ongoing education and resources designed to provide nonprofit leaders, staff, board members and volunteers with the necessary knowledge and skills to help their organizations become more effective and well-run. These workshops, webinars and conferences foster a skilled, efficient and innovative sector. For more information on upcoming educational opportunities or to register for events, visit <http://www.NonProfitMaine.org/learn/> or call (207)871-1885.

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Since 1994, MANP has grown to become Maine's comprehensive resource for the tools, knowledge, and connections nonprofits need to be effective and well-run. With a growing statewide membership of almost 800 nonprofit and 135 for-profit organizations, MANP advances the public profile of Maine nonprofits by highlighting their vital contribution to the quality of life in our state, connects people, organizations and resources from all sectors to foster collaborative problem solving, and strengthens nonprofits by providing management training and leadership development programs, resources and services to help staff and board leaders enhance their community mission impact.

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